

MARKETING INTERNSHIP

WHAT CAN YOU EXPECT?

The internship is paid and requires 10-15 hours of availability per week. We are willing to work with your college advisor if you wish this internship to count as credit for coursework.

INTERNSHIP RESPONSIBILITIES

Assist with project management, market research, public relations and marketing strategies:

- Prospect research and list management
- New product promotions
- Marketing coordination and follow-up
- Develop and maintain marketing database
- Draft press releases
- Maintain sample library
- Prepare promotional materials
- Overall administrative support

DESIRED SKILLS AND QUALIFICATIONS

- Student interns should be professional
- Competent in Microsoft Word office programs
- Able to take direction and work independently
- Demonstrate strong organization, written, verbal and communication skills
- Declared major in public relations, marketing or communication

TO APPLY

Submit resume via email to Christina Carlson, FAITH Catholic marketing assistant at ccarlson@faithcatholic.com. Please indicate available start/end dates and approximate hours available. It is not mandatory to be Catholic or Christian to work for FAITH Catholic. We are accepting applications for any upcoming college semester.

about us

FAITH Catholic Publishing and Communications is one of America's largest and fastest-growing Catholic publishers. We are a nonprofit company that publishes magazines, books and provides creative design services to Catholic organizations throughout the country.

We are organized and operate as a creative agency with many of the same roles and responsibilities. An internship with FAITH Catholic provides insight and experience in project management and work flow. It allows an intern the opportunity to contribute to the production and execution of marketing plans and collateral material. FAITH Catholic has a professional, progressive and innovative atmosphere in which to work.

@Faith_Catholic 

FAITH Catholic 

www.faithcatholic.com

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